

# Why invest in Smart Streetlights?





Dimming streetlights with predefined schedule and smart sensors significantly cuts energy waste.



#### **Predictive Maintenance**

Proactive alerts / notifications for faults, alarms or outages optimise maintenance and substantially reduce operational costs.



#### **Total Infrastructure Control**

Connected streetlights enable remote monitoring, management and control of complete citywide infrastructure.

Smart City Lighting © 2012–2025

TVILIGHT

# Why invest in Smart Streetlights?





Standardised interface and Open APIs support inter-connectivity with applications such as traffic lights, security systems, etc.



**50% Lower Light Pollution** 

Dimming streetlights during offpeak hours or through motion sensors significantly cuts light pollution.



#### **Improved Public Safety**

Right light and right place and right time enhances citizens' sense of safety.

# Why invest in Smart Streetlights?



#### **Address Climate Change**

Fine-tuning lighting levels on needbasis dramatically reduces carbon emissions.



#### **Protect Flora and Fauna**

Autonomous dimming during offpeak hours lower lighting pollution and benefits local flora and fauna.



#### **Benefits from Day One**

Unlike other smart city solutions, deploying smart lighting deliver benefits from day one! Who we are?

# **Specialist in Smart Outdoor Lighting**



We enable cities to take full control of their Lighting Infrastructure based on Open Standards

# **Global Presence: Smart Streetlights Operational Across 1000+ Cities**

#### Monitored & Managed by CityManager and Supported by Tvilight Service Desk

# **Selected Smart Street Lights Projects** (individual level monitoring & control)

- Dortmund (DE) 44.000+
- Dutch Railways (NL) 10.000+
- Odos (GR) 10.800+
- Luxembourg City (LU) 9.000+
- Helmond (NL) 10.000+
- Jaipur (IN) 7.500+
- Chattogram (BD) 7.500+
- Seoul (KR) 4.000+
- Indonesia (ID) 2.000+
- Sohar Port + Muscat (OM) 1.500+

Pacific Atlantic Indian Ocean Pacific Atlantic Ocean

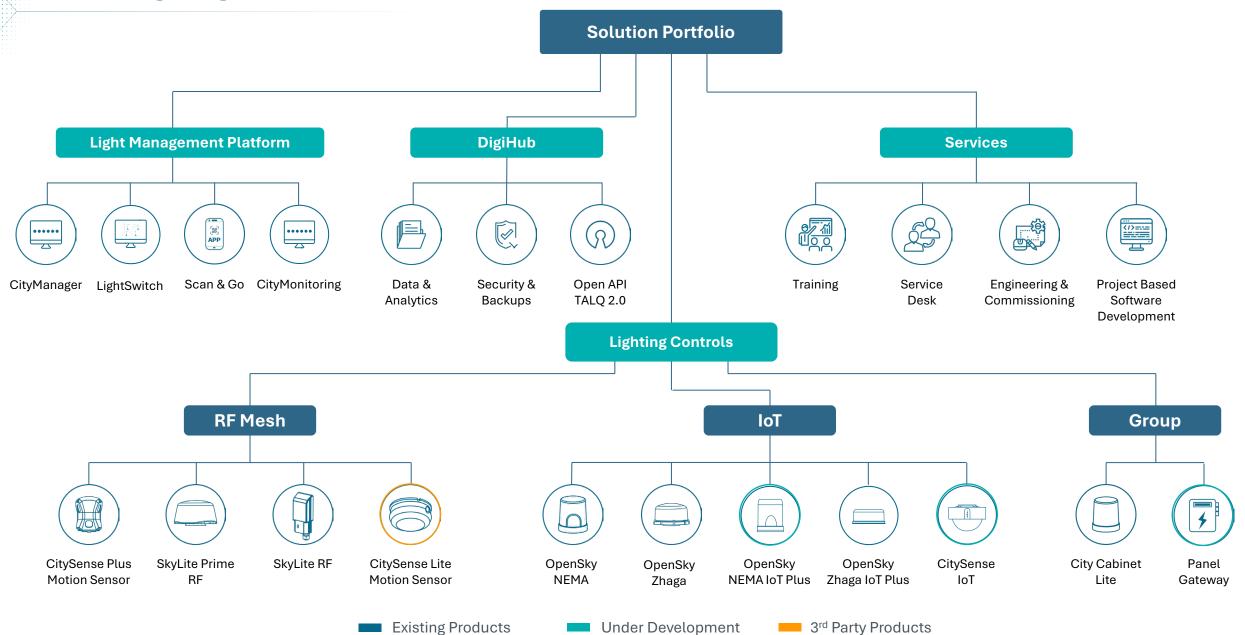
https://tvilight.com/case-study/



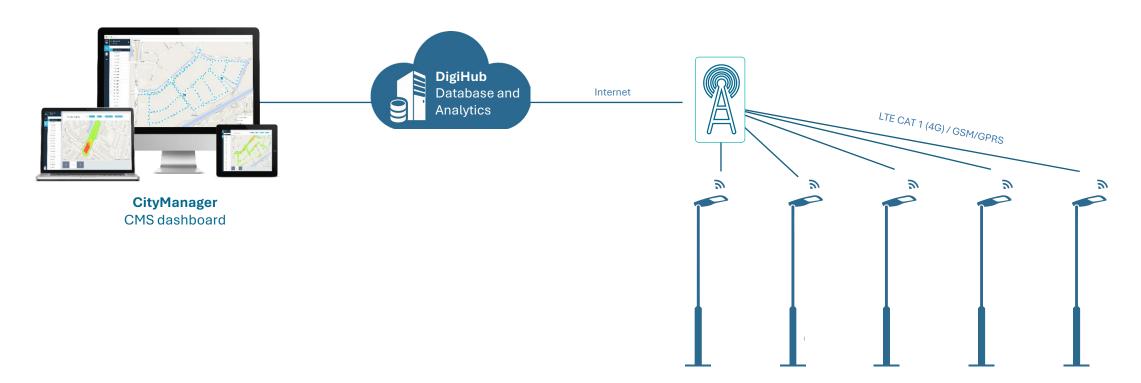




# **Smart Lighting Solutions**



# **Smart Lighting with Secure IoT Network**



### Wireless Smart Lighting

- Open Standard Cellular Network
- LTE CAT 1 (4G) and GSM/GRPS connectivity
- No local gateway needed
- Highest security standard regulated by 3GPP

# **Zhaga IoT Street Light Controller**











**IP66** 









**IK09** 

- Remotely monitor, manage and control citywide streetlights
- Plug & play installation through standardized
   Zhaga book 18 socket and auto-commissioning system
- Connects directly to local secure cellular network

# **Luminaire Agnostics, Vendor Neutral Solution**



# **Freedom of Choice**

- Select lamp fixtures from any suppliers / manufacturers.
- Prevent vendor lock-in. For example, fixtures from vendor 1 for main roads, while vendor 2 for the residential areas.
- Seamlessly connect and control any LED streetlight fixture / luminaire.















Schréder



# **Global Standard, Local Network**



# Lamp connects directly to local cellular tower

- Highest available security (3GPP)
- Fully managed network by local telco
- Excellent network uptime
- Automatically selects the best signal and the best operator:
   LTE Cat 1 (4G) or GSM/GPRS
- Long range, deep coverage

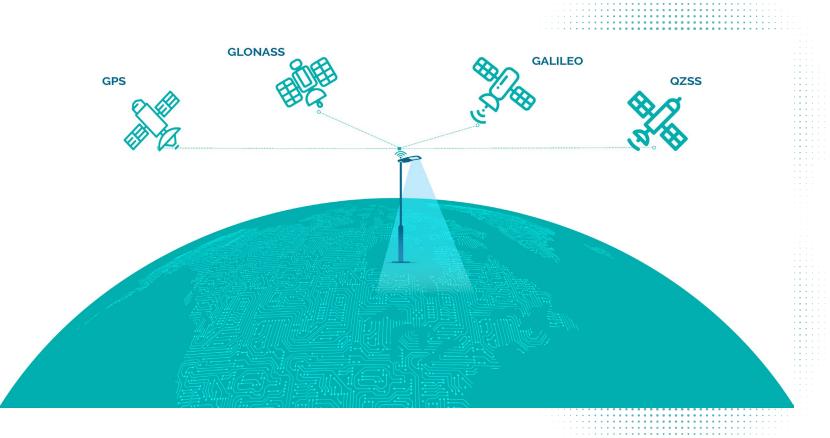
# **Gateway Free Installation**



# **Devices communicate directly with LMS**

- Full control over individual streetlights
- Eliminates cost and hassle of installing and maintaining multiple gateways
- Live dimming / switching response

# **Auto Commissioning, Easy Deployment**



# In-built GPS activates device

- True plug-and-play installation
- Device geo-locates automatically upon power, and auto-registers to your LMS
- Eliminates entire network engineering efforts

# **Point Level Control at Your Fingertips**



# Manage each light individually

- Switch or dim each luminaire using custom light scenes
- Set different light levels for main roads, traffic junctions and zebra crossing.
- Maintain flexibility to adapt light profile to future city needs.
- Receive meaningful alerts and insightful data of every street light

# **Adjust Street Light Colours**



# **Create the right ambience**

- Choose from a broad spectrum of colours or any shade of white to find the right tone (RGBWAF) thanks to native support for colour control (DALI Part 209, DT8)
- Adjust colours based on:
  - Profiles
  - Specific days
  - Certain events
  - Human movements (motion sensing)

<sup>\*</sup> Currently works with OpenSky IoT Controllers

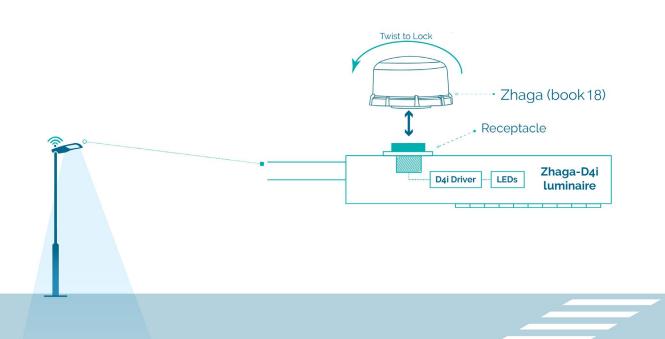
# **Finer Control Over Dimming & Switching**



# Regulate light levels as situation demands

- Photocell
- RGBW (through multi-addressable DALI, DT6, DT7, DT8 drivers)
- Twilight (Photocell / Ambient Light Sensor)
- AstroClock (Astronomical Clock)
- Time-based Light Scene
- Calendar-based Schedules
- Central ALS (Photocells in City)
- Adaptive (Motion Sensor)
- Autonomous Mode

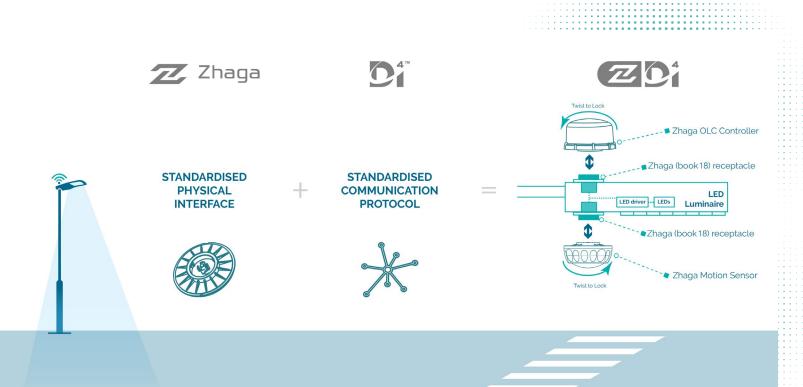
# **Standardised Interface, Luminaire Agnostics**



# Fully compliant to **Zhaga Book 18 standard**

- Plug and play installation
- No special tool or training needed
- Works with any Zhaga compatible luminaire/ street lighting fixture

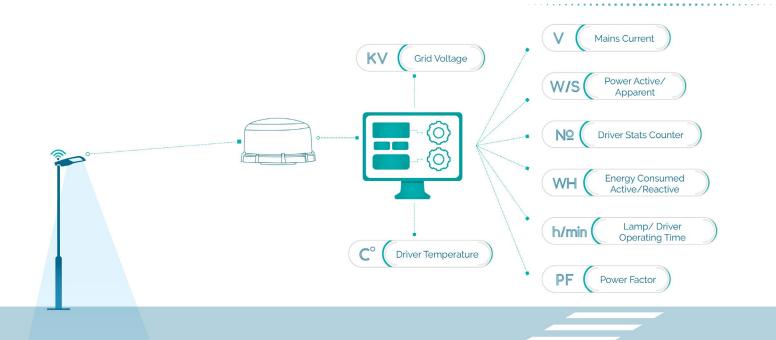
# **Interoperable – No Vendor Lock-in**



# Open architecture enables excellent interoperability

- Select any Zhaga street light fixture of your choice
- Use multiple vendors in a single project
- Integrate any D4i or LSI based motions sensors

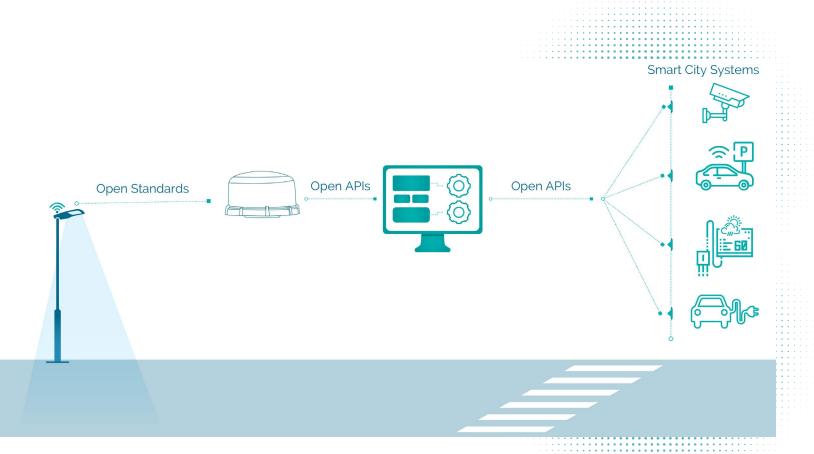
# **Advanced Street Light Health Monitoring Data**



# **Achieve Predictive Maintenance**

- Pairing Smart D4i Driver delivers advance luminaire, driver and power-grid data
- Data set includes driver temperature, input voltage/ power/ current/ power factor, etc.
- Notifications, alerts and error logs

# **Smart City Ready**



# **Built on Open Standards** & APIs

- Works with a range of IoT and Smart
   City systems
- Selected examples:
  - Cisco Kinetics
  - Siemens Atos
  - SixData luxData.light
  - Osram Lumldent

# **On-Demand Adaptive Lighting**



# Connects with any DALI D4i and LSI-based motion sensor

- Light-on-demand based on presence detection
- Suitable for pedestrian, bicyclist and road traffic
- Motion sensors improve public safety perception

# Safe Circle-of-Light – Automatic Neighbour Trigger



# Experience light-on-demand

- Road users drive through a safe circle-of-light (OpenSky IoT Plus)
- Motion sensing enhances public safety perception
- Achieves 60% 90% energy savings
- Significant reduction in carbon footprint and light pollution
- Benefits local flora and fauna

# **Visualise Road Usage with Heatmaps**



# Understand how citizens use roads

- Pairing motion sensors helps generate heatmaps to:
  - Measure people's movement
  - Identify areas and spots that are popular at different times
  - Spot trends and patterns to adjust street lighting levels based on road usage data

## **Features** to Improve Day-to-Day Operations...



#### **Automatic**

Integrated photocell (twilight sensor) enables streetlight switching based on the naturally available ambient light



#### Interoperable

Supports multiple dimming protocols (0-10V, DALI, DALI 2, SR, D4I and ANSI C137.4)



#### **Timely Notifications**

Receive all updates about your street lighting infrastructure via email and CityManager platform

## **Features** to Improve Day-to-Day Operations...



#### Pole Knock-Down Alert

In-built tilt sensor sends an automatic alert if the street pole suffers damage due to car crash



#### **Over-the-Air Updates**

Thanks to the faster communication with the device, software updates take place in matter of minutes



#### **IP66 + UV Stabilised**

IP66 and UV stabilised housing protects the device in the harsh environment and ensures prolonged life

# **Business Case – Dortmund, Germany**

#### **Overview:**

Location: Germany

Client: City of Dortmund

Status: 44.000 full operational smart street lights

#### **Major Results & Benefits:**

Energy Savings: An average 65% every night

CO2 Reduction: 1757 tonnes in 6 months

- Enhanced Safety: Improved public and traffic safety with precise illumination
- Cost Efficiency: Reduced maintenance costs through proactive fault alerts
- Smart City Ready: Open standards and APIs allow easy integration and future expansion

#### **Partners:**





Mr. David Obenaus, DEW21

"The system fully meets and exceeds the original vision and requirements," Mr. Meinolf Pflug, Dortmund Civil Engineering Office

# **Business Case – Olympia Odos, Greece**

#### **Overview:**

Location: Greece

Client: Olympia Odos

 Status: 215 km highway, connecting Athens and Patras, has smart Aldriven street lights deployed which adapt illumination based predicted traffic and weather conditions

#### **Major Results & Benefits:**

Energy Savings: 54% energy savings

CO2 Reduction: Over 1702 tonnes of CO2 reduced in the last 6 months

- Enhanced Safety: Artificial intelligence ensure optimal light levels based on predicted traffic and weather conditions, boosting safety for drivers
- Cost Efficiency: Remote monitoring and control capabilities from the Tvilight's light management platform enabled efficient maintenance practices, ensuring reduced downtime and overall associated costs
- Future Ready: Open API-based solution opens endless possibilities for the client to integrate various IoT systems to make the motorway safe and modern yet sustainable

#### **Partners:**





"The openness and flexibility of the system proved to be very beneficial allowing us to integrate artificial intelligence for adaptive lighting," **Olympia Odos S.A.** 

### **Business Case – Dutch Railways**

#### **Overview:**

Location: the Netherlands

Client: ProRail

 Status: 10.000 platform lights, across 400 stations are equipped with motion sensors and are fully operational

#### **Major Results & Benefits:**

Energy Savings: Over 40% energy savings

CO2 Reduction: Nearly 94 tonnes in 6 months

- Enhanced Safety: Adaptive lighting increases safety for passengers and railway personnel
- Reduced Light Pollution: Positive impact on nearby residents and wildlife
- Cost Efficiency: Proactive maintenance with remote monitoring reduces costs

#### **Partners:**







"We wanted to achieve a few things – lowering energy usage and lighting pollution while ensuring public safety. Tvilight's solution combined this beautifully," Eelco Krakau, Contract Manager, Prorail

"Motion sensor street lighting aligns perfectly with our sustainability goals. It's been instrumental in reducing our carbon footprint, making our stations eco-friendly." Maurits Pigeaud, Systems Engineer

### **Business Case – Münster, Germany**

#### **Overview:**

Location: Germany

Client: City of Münster

 Status: All street lights on a 27 km bicycle path are equipped with motion sensors and are fully operational

#### **Major Results & Benefits:**

- Energy Savings: Over 70% reduction in energy usage
- CO2 Reduction: Significant decrease in carbon footprint
- Enhanced Safety: Optimal illumination for cyclists and pedestrians, when and where needed
- Environmental Impact: Reduced light pollution, benefitting nocturnal ecosystem
- Recognition: Winner of German Bicycle Prize for Infrastructure

#### **Partners:**





"The system is very sustainable, and we also have less light emission, which excellently results in protecting the animal world," Andreas Groot-Kormelink, Office for Mobility and Civil Engineering of the City of Munster

"I actually go jogging every other day – and I've stumbled quite a few times. At least now I can see where I'm running. That's really nice," **One of the locals** 

### **Business Case – Helmond, the Netherlands**

#### **Overview:**

Location: the Netherlands

Client: Municipality of Helmond

 Status: 10.000 controllers and sensors across main and secondary roads, pedestrian and bicycle paths, residential areas, university and automotive campuses are deployed and fully functional

#### **Major Results & Benefits:**

Energy Savings: Nearly 70% energy savings

CO2 Reduction: Over 310 tonnes of CO2 reduced in the last 6 months

Enhanced Safety: Improved overall safety with optimal illumination

 Environmental Impact: Reduced light pollution, benefitting citizens as well as nocturnal ecosystem

 Smart City Ready: Open API enables the city to incorporate diverse IoT applications to support smart city needs

 Cost Efficiency: Reduction in operating and maintenance costs thanks to precise control over lighting infrastructure and automatic fault notifications and luminaire health data

#### **Partners:**





"Motion-sensing street lighting helps, because it allows to have just as much or as little light as needed. With Tvilight, Helmond preserves citizen safety with maximum energy savings," Alfred Groote, Public Lighting Manager at the Municipality of Helmond

### **Business Case – Chattogram, Bangladesh**

#### **Overview:**

Location: Bangladesh

Client: Chattogram City Corporation

 Status: 4.800 smart controllers operational and potential project extension for 20.600 light points

#### **Major Results & Benefits:**

Energy Savings: Over 30% energy savings

CO2 Reduction: Over 90 tonnes of CO2 reduced in the last 6 months

- Enhanced Safety: Smart profiles and built-in ALS sensors ensure the streets remain well-lit always, boosting safety for public
- Cost Efficiency: Reduced maintenance costs thanks to total control over the public lighting infrastructure and proactive fault alerts from the system
- Smart City Ready: Open API-based solution lays a solid foundation the municipality to move towards its Smart City goals

#### **Partners:**







"With smart street lights that turn ON according to the ambient lighting level, it is a major benefit for the city in terms of improving safety of the Citizens during the overcast days," Engr. M Mahbub Hussain,
Managing Director of Trademajestic Limited

# **Business Case – Jaipur, India**

#### **Overview:**

Location: India

Client: Jaipur Development Authority (JDA)

 Status: 7500+ IoT and RF Mesh motion sensor-based smart street lights deployed across the city, including the urban and rural areas

#### **Major Results & Benefits:**

Energy Savings: 55% energy savings

CO2 Reduction: Over 487.8 tonnes of CO2 reduced in the last 6 months

 Enhanced Safety: The solution ensured consistent illumination, improving safety and deterring unwanted activities

 Cost Efficiency: CityManager and a special request Citizen App from Tvilight, streamed streetlight management, reducing frequent manual inspections and accelerating maintenance response, lowering operational costs

 Future-Proof Investment: Scalable solution enables Jaipur well-prepared for future growth, including total freedom to integrate other smart city applications

#### **Partners:**









"Our city is benefiting in every aspect – from safety and security, to easy access to information, to overall improvement of our image and a stepping into the "Smart City" arena.," Shikhar Agrawal, Government of Rajasthan

### **Selected Case Studies**



Motion Sensor Smart Street Lighting in Belgium

Learn more



Light on demand at Sohar Port & Freezone, Oman

Learn more



Largest Sensor-based Smart Lighting Project in India

Learn more

### **Selected Case Studies**



Starry Night on the Island of Texel, NL

Learn more



Intelligent Lighting at famous Van Gogh village, NL

Learn more



On-Demand Lighting in Park space, NL

Learn more

### **Selected Case Studies**



Adaptive Street Lighting Across Dutch Train Stations

Learn more



Adaptive Lighting Enhances
Cycling Experience, DE

Learn more



Solar Street Lights with Motion Sensors, Middle East

Learn more

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# Why not give it a try?

# Want to learn more?

**Need datasheet?** 

Contact us at: sales@tvilight.com

### **Thank You**

# We look forward to working with you!

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